



Rayat Shikshan Sanstha's  
**Chandraroop Dakle Jain College of Commerce,**  
Shrirampur, Dist.- Ahilyanagar – 413709 (Maharashtra, India)

**Savitribai Phule Pune University, Pune**  
**Sponsored**

**TWO DAY NATIONAL LEVEL SEMINAR**

**“Reinventing Digital Economy,  
Commerce and Management  
through Blockchain, AI & ICT”**



**17<sup>th</sup> & 18<sup>th</sup> March 2026 | 10.00 a.m. to 5.00 p.m.**

**Venue: Chandraroop Dakle Jain College of Commerce, Shrirampur**



## INVITATION

It gives us immense pleasure to inform and invite you that the Department of Commerce, Post Graduate Teaching and Research Center of C. D. Jain College of Commerce Shirirampur organizes one day National Level Seminar on **“Reinventing Digital Economy, Commerce and Management through Block chain, AI, and ICT”** on 17<sup>th</sup> and 18<sup>th</sup> March 2026. The invited talks of renowned experts in the concerned areas made a viable to share the knowledge and view with our fraternity.

## ABOUT THE SANSTHA

Rayat Shikshan Sanstha Satara, Maharashtra State (India), founded by late Padma bhushan Dr. Karmaveer Bhaurao Patil in 1919, is one of the leading educational institutions in Asia. He realized that the social ills could be remedied through the education of the masses alone and laid the foundation of the Rayat Shikshan Sanstha by opening a Boarding House at Kale (Tal-Karad, Dist. - Satara) in 1919. Soon, however, in 1924 he shifted the head-quarter of his educational institution to Satara. Today, Sanstha run 43 senior colleges out of that, 07 are Autonomous Colleges, 1 research institute, 453 secondary schools, 7 training colleges, 67 primary schools, 54 pre-primary schools, 83 cosmopolitan hostels, 7 administrative offices, 8 Ashram shalas and 57 ancillary branches. It is spread over in 15 districts of Maharashtra and 1 district of Karnataka with more than 12,442 employees and over 4,34,252 students. In the year 2021, Rayat Shikshan Sanstha established a Cluster University as 'Karmaveer Bhaurao Patil University, Satara.

## ABOUT THE COLLEGE

Established in 1964, Chandraroop Dakle Jain College of Commerce is a reputed Grant-in-Aid institution permanently affiliated to Savitribai Phule Pune University, Pune and recognized by AICTE, New Delhi. The college is accredited with NAAC 'A' Grade and certified under ISO 21001:2018 standards, reflecting its sustained commitment to quality education, academic excellence, and institutional development. Spread across a 16-acre eco-friendly campus, the college offers B.Com., B.B.A. (C.A.), M.Com., and Ph.D. programmes. With a strong emphasis on academic excellence, research culture, skill development, and industry-oriented learning, the institution is committed to nurturing competent professionals equipped to meet the challenges of the dynamic global economy.

## ABOUT RESEARCH CENTRE

Established in the academic year 2007, the Research Centre and Department of Commerce has been actively contributing to advanced research and academic excellence in commerce and management studies. More than 40 research scholars have been awarded Ph.D. degrees and over 80 students have successfully completed their M.Phil. under the Centre. The department has also secured 3 patents granted to its faculty members, reflecting its commitment to innovation and research. With a focus on interdisciplinary studies, digital transformation, entrepreneurship, and industry-academia collaboration, the department plays a vital role in nurturing research-oriented scholars and professionals.

## ABOUT SHRIRAMPUR

Shrirampur is a centrally located and well-connected town in Maharashtra, making it an ideal venue for our National Level Seminar. Shrirampur offers a peaceful and welcoming environment perfect for academic discussions, networking, and professional growth. What makes this seminar even more special is its proximity to some of the most famous spiritual and heritage destinations in India. **Just 35 km away is Shirdi, home to the revered Sai Baba Temple.** About **70 km from Shrirampur is Shani Shingnapur**, known for its sacred Shani Temple. The holy city of Nashik is **around 90 km away**, and nearby is the famous **Trimbakeshwar Temple**, one of the twelve Jyotirlingas of Lord Shiva. Additionally, Sambhajinagar is located about **110 km from Shrirampur** and is widely known for its rich historical legacy. It is the gateway to the **world-famous Ellora Caves, a UNESCO World Heritage Site** celebrated for its extraordinary rock-cut temples and the magnificent Kailasa Temple carved from a single rock. The region reflects a unique blend of spiritual devotion, ancient architecture, and cultural heritage, offering visitors a memorable glimpse into India's glorious past.



## ABOUT THE SEMINAR

The Two-Day National Level Seminar aims to examine the transformative role of Artificial Intelligence (AI), Blockchain, and Information & Communication Technologies (ICT) in reshaping the digital economy, commerce, and management systems. The seminar provides a dynamic platform for academicians, researchers, industry professionals, policymakers, and students to deliberate on emerging digital frameworks influencing business models, financial systems, governance structures, and entrepreneurial ecosystems. The programme encourages interdisciplinary dialogue integrating Commerce, Management, Economics, Computer Applications, Data Science, and Public Policy.

## SUB THEMES OF THE SEMINAR

- Digital Economy Transformation
- Artificial Intelligence in Commerce & Management
- Blockchain & Decentralized Business Models
- ICT Innovations in Business Systems
- FinTech & Digital Financial Ecosystem
- Digital Marketing & Consumer Behaviour
- Supply Chain & Industry 4.0
- Entrepreneurship & Innovation
- Governance, Ethics & Regulation
- Sustainable Digital Economy
- Education & Future Workforce

Any other relevant topic related to main theme

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### Call for Research Paper and Submission Information:

Original and survey papers on the above-mentioned seminar themes are invited. The paper should include the following components: Title, Author's Name, College Name, E-mail ID, Abstract, Keywords, Introduction, Problem Statement, Objectives, Scope, Limitations, Data, Research Methodology, Statistical Tools Used, Results and Discussion, Conclusions, Recommendations, and References. All correspondence regarding research papers should be addressed to the Seminar Coordinators: The soft copy of the research paper should be submitted to: [cdjnationalseminar2026@gmail.com](mailto:cdjnationalseminar2026@gmail.com). Selected research papers will be published in an ISSN PEER REVIEWED JOURNAL

### Accommodation Facility:

Accommodation facility will be provided by the institute on first come first serve basis at the college guest house for limited number of participants.

|  |   |
|--|---|
| Last date for full length paper Submission | 15/03/2026  |
| Format and word limit of full-length paper | M.S. Office, Maximum length 2000 words and abstract not exceeding 250 words |
| English font and size                      | Times New Roman, size 12  |
| Marathi Font and size                      | Unicode, size 14  |
| Paper, Line spacing and Margin             | A-4, Single line spacing, 1 Inch all side                                   |

### REGISTRATION FEES & BANK ACCOUNT DETAILS

Online registration is mandatory for all participants. Please send the online payment receipt along with the registration form. Kindly provide a valid e-mail address and WhatsApp mobile number in the registration form, as all communication related to the seminar will be sent through these channels.

| Details of Bank Account: |   |
|--------------------------|---|
| Titles                   | Particulars   |
| 1 Account Name           | Principal, C. D. Jain College of Commerce, Shrirampur |
| 2 Name of Bank           | Bank of Maharashtra, Shrirampur                       |
| 3 Savings Account No     | <b>20152646508</b>                                    |
| 4 IFSC Code              | MAHB0000029   |
| 5 Branch Code            | Shrirampur (29)                                       |

**Online Registration link** <https://forms.gle/ujVR75x7SxY8Gt5A8>

### Registration fees

|   |                                   |
|---|-----------------------------------|
| For PG Students/ Scholars<br>(Only Participation)     | <b>300</b>                        |
| For PG Students/ Scholars<br>(With Paper publication) | <b>800</b>                        |
| For Faculty/ Academician<br>(Without Publication )    | <b>600</b>                        |
| For Faculty/ Academician (With<br>Publication )       | <b>1200</b>                       |
| Last Date for<br>Online Registration and Payment      | <b>15<sup>th</sup> March 2026</b> |

### Registration Details :

Spot registration will be available till 10.00 a.m. on the day of seminar



**Scan Here**

For Registration Form

<https://forms.gle/ujVR75x7SxY8Gt5A8>



**WhatsApp group**